



insight

Purpose-built student housing developer diversifying into Seniors housing development, brings aboard development/construction professional to financially budget and build multi-state portfolio of Seniors communities

VP of Seniors Housing Construction – Midwest

A well-established development platform, possessing extensive vertically integrated resources in design, engineering, and construction management exclusive to student housing development, was approximately one year out from launching their first Seniors housing projects which would number in the double digits after a 24-month span.

A critical concern of their executive leadership was the lack of inherent knowledge on the life-safety/support systems, FF&E, as well as general design standards unique to the residents and culture of “aging in place.” As this became the top priority next to their investment plan, ibr Search was engaged to identify experienced professionals who possessed the talent and capabilities to execute and deliver communities on a hands-on basis at this critical phase in the company’s growth and to author the design and construction standards for future evolution of this company and their projects over time.

We were successful in obtaining this executive for our client, and they’ve been able to create an entire department of other construction professionals dedicated to their development pipeline, anticipating substantial growth over the next several years.



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